

## Virtual Reality and Climate Change Communication



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Research at the School of Communication and Information at Rutgers University seeks individuals to participate in a VR experience study to help understand the role of Virtual Reality in Climate Change Communication, specifically whether VR first-person perspective in climate change communication, facilitates climate change knowledge, hope, fear, self-efficacy, and intended climate action compared to VR non-first-person perspective climate change communication. The study will take place at the School of Communication and Information, 4 Huntington St. New Brunswick, NJ USA

You may be eligible to participate in the study if you are an undergraduate student and meet the following criteria:

- (a) Between the ages of 18-34.
- (b) Able to speak and understand English.
- (c) Available for 25 minutes for the in-person study at the School of Communication and Information, Rutgers University.

Individuals will NOT be excluded from the study based on gender, race/ethnicity, or sexual orientation.

If you meet these eligibility criteria and would like to participate in the study, please email the principal investigator with your name and email address to set up your VR experience date and time.

Each participant will receive a \$20 gift card in-person for completing the VR & Climate Change Communication study

**For more information, please contact:**

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