

***Rebuilding New Jersey after COVID-19:
Advancing a Healthy, Resilient, Sustainable and Fair Garden State***

A Virtual Workshop Co-hosted by the New Jersey Climate Change Resource Center, the New Jersey Climate Change Alliance and the Eagleton Institute of Politics

BIOGRAPHIES

Moderator: [Kiki Jamieson](#), Ph.D., President; The Fund for New Jersey

Kiki Jamieson, Ph.D., is President of The Fund for New Jersey. Prior to joining The Fund in 2011, Dr. Jamieson directed the Princeton University Pace Center for Civic Engagement. Dr. Jamieson has taught in the Politics Departments at Princeton University, the University of Pennsylvania, Haverford College, and Rutgers University. She was a visiting scholar at the Institute for Advanced Study and her academic work has focused on in issues of discrimination and punishment related to gender identity and expression, with particular emphasis on the force of law felt by trans and gender non-conforming people in institutions ranging from prisons to marriage. Dr. Jamieson is the author of [Real Choices: Feminism, Freedom, and the Limits of Law](#). Dr. Jamieson is a trustee of Bryn Mawr College. She served previously as Chair of the New Jersey Council for the Humanities, President of the board of the Princeton Public Library, and trustee of the Council of New Jersey Grantmakers. She is a graduate of Bryn Mawr College (A.B.) and Rutgers University (M.A., Ph.D.).

Panel 1 : *Setting the Stage*

[James W. Hughes](#), Ph.D., University Professor; Rutgers, The State University

James W. Hughes was named University Professor in 2017 by the Board of Governors of Rutgers, The State University of New Jersey. As University Professor, he reports solely to the chief academic officer (Senior Vice President for Academic Affairs) of Rutgers and has the university-wide privilege of conducting research and educational activities across the disciplines and schools of his choice. This prestigious position follows his 22-year tenure (1995-2017) as the dean of the Edward J. Bloustein School of Planning and Public Policy at Rutgers. As dean, he started with three small programs and created a nationally and internationally renowned planning and public policy school, comprising 18 major research centers and institutes, ten major academic degree programs, and a cadre of distinguished scholars, teachers, and researchers. The school's graduate planning program consistently ranked third in the nation during the past decade. Much of the school's success in both the public and private arenas were the result of the strong relationships developed by Dean Hughes not only with the state legislature, governor's office, and congressional delegation, but also with the corporate leadership of the state. During his deanship, he was often considered the most quoted person at Rutgers in the media. To date, he has been cited/quoted more than 425 times in *The New York Times*. Dean Hughes is a nationally recognized expert on the economy, demographics, housing markets, and real estate development. He is author or co-author of 35 books and monographs and more than 150 articles. Among his books are *The Atlantic City Gamble*, published by the Harvard University Press and three published by the Rutgers University Press: *America's Demographic Tapestry: Baselines for the New Millennium*; *New Jersey's Postsuburban Economy*; and *New Brunswick, New Jersey: The Decline and Revitalization of Urban America*. Two additional books are currently under contract with the Rutgers Press. Previously, he was a contributing editor to the magazine *American Demographics* for 14 years and had been both a Woodrow Wilson Fellow and a Ford Foundation Fellow. He continues to direct the Rutgers Regional Report (RRR), created in 1989 under his leadership and now located in the School of

Engineering's Center for Advanced Infrastructure and Transportation (CAIT). RRR has produced more than 45 major economic, demographic, and market value reports on the broad multistate metropolitan region centered on New York City. He currently also serves as a member of the New Jersey Business and Industry Association's *NJBIA Competitiveness Council*, a member of the *Advisory Forum of NAIOP-NJ* (National Association of Industrial and Office Properties), and co-founding chair of the *Coalition for Automated Road Transportation Safety (CARTS)* located at Princeton University. Dean Hughes was a 1965 graduate of the (then) Rutgers College of Engineering and was the last recipient of a baccalaureate degree in planning engineering. He then served in the US Army as an artillery officer. Dean Hughes returned to Rutgers and received the university's first conferred master's degree (MCRP) in city and regional planning (1969) and was subsequently awarded the university's first Ph.D. in urban planning and policy development (1971). He then joined the Rutgers faculty in 1971. Among his many subsequent career awards were the 2014 Medal of Excellence of Rutgers School of Engineering, the New Jersey Bankers' Award for Outstanding Commitment and Contributions to the Banking Industry, the Distinguished Public Service Award of the New Jersey State League of Municipalities, Distinguished National Fellow of the National Association of Industrial and Office Properties, and the Rutgers Presidential Award for Distinguished Public Service.

Richard F. Keevey, Executive in Residence; Edward J. Bloustein School of Planning and Public Policy; Rutgers, the State University of New Jersey

Prior to joining the Rutgers Bloustein School as Executive in Residence, Richard Keevey served as Budget Director and Comptroller for the State of New Jersey under two Governors. Keevey was appointed by the President and confirmed by the U.S Senate as the Chief Financial Officer for the U.S. Department of Housing and Urban Development. Mr. Keevey also served as the Deputy Under Secretary for Finance for the U.S. Department of Defense, where he was the CEO of the World's largest finance operation. In the private sector, he was a Practice Director for Arthur Andersen, the Director for Core Administration programs for Unisys Corporation. Mr. Keevey also served as Director of the Policy Research Institute for the Region at the Woodrow Wilson School, Princeton University. In his community, Mr. Keevey was an elected school board member for nine years and a member of the Board of Directors for his local hospital. He served overseas as an artillery officer in the U.S. Army. He presently serves on the Board of Directors of the Center for Health Care Strategies, Inc., and the Mercer Alliance to End Homelessness. He is a Fellow of the National Academy of Public Administration, the MIT Program for Foreign Policy, Leadership NJ, and the Council for Excellence in Government. Mr. Keevey is a member of Who's Who in America, and the recipient of both the DOD medal for Distinguished Service and the DOD Medal for Outstanding Service from the Secretary of Defense.

Denise V. Rodgers, MD FFAFP; Vice Chancellor of Interprofessional Programs at Rutgers Biomedical and Health Sciences (RBHS)

Denise V. Rodgers, MD, FFAFP is Vice Chancellor of Interprofessional Programs at Rutgers Biomedical and Health Sciences (RBHS). She is also the RBHS Chair of Interprofessional Education at Rutgers Robert Wood Johnson Medical School where she is a professor in the Department of Family Medicine and Community Health. Prior to these appointments, Dr. Rodgers served as the fifth and final president of the University of Medicine and Dentistry of New Jersey (UMDNJ) from January 1, 2012 to June 30, 2013. Between 1998 to 2013 Dr. Rodgers served in various leadership roles at UMDNJ including Senior Associate Dean for Community Health at the Robert Wood Johnson Medical School, Chief of Staff and Executive Vice President. Dr. Rodgers is board certified in family medicine and is a diplomat of the American Academy of Family Physicians. She has spent much of her career working with poor, minority and disadvantaged patients and communities. She currently chairs the steering committee for the Believe in a Healthy Newark Culture of Health Initiative that is funded by RWJF/ New Jersey Health Initiatives. She chairs the board of directors for the Healthy Greater Newark Medicaid ACO and is a member of the board of the Greater Newark Healthcare Coalition. From October 2016 to April 2017 she served as interim director of the Newark Department of Health and Community Wellness.

John Weingart, Associate Director, Eagleton Institute of Politics; Rutgers, The State University

Mr. Weingart is Associate Director of The Eagleton Institute of Politics, serving in that role since 2000. He directs the Institute's Center on the American Governor; Education Programs including the Eagleton Fellowship and Undergraduate Associates Programs; and the Arthur J. Holland Ethics in Government Program. Mr. Weingart's interests include the consideration of, and communication about, risk in public policy; narrowing the gaps between science and government; public participation in government; and, more generally, the vitality of the infrastructure of government. Mr. Weingart's prior experience includes work in New Jersey state government during the administrations of two Democratic and two Republican governors. He helped to write and implement New Jersey's Coastal Zone Management Program and Hudson River Walkway Plan, and directed a state commission's public process encouraging municipalities to consider volunteering to host a disposal facility for low-level radioactive waste. While at Eagleton, Mr. Weingart has served as the gubernatorially-appointed inaugural chair of the New Jersey Highlands Council, leading the Council through its first 93 meetings to the adoption of a comprehensive regional land use plan covering much of northwestern New Jersey.

Panel 2: Opportunities to Intersect COVID-19 Rebuilding Efforts with State Climate, Health, Energy, Social and Economic goals

Ana Baptista, Ph.D., Assistant Professor of Professional Practice and Chair of Environmental Policy and Sustainability Management Program

Dr. Baptista is Chair of the [Environmental Policy and Sustainability Management](#) graduate program and an Assistant Professor of Professional Practice at the Milano School of Policy, Management, and Environment at the New School. She also serves as the Interim Director of the [Tishman Environment & Design Center](#) (TEDC). Dr. Baptista's research and professional practice focuses on environmental and climate justice. She works directly with impacted communities and coalitions to support the advancement of community led, critical and systemic alternatives to achieve environmental justice. Dr. Baptista works on a range of related issues including environmental justice policies, zero waste systems, climate justice and resiliency plans, cumulative impacts tools, and mitigation strategies tied to goods movement. Dr. Baptista's professional practice is based primarily in community engaged scholarship and critical participatory action research. Her doctoral dissertation focused on the [implementation of state-level environmental justice policies](#) across the United States. Her current research focuses on the use of state policies and municipal land use tools to address cumulative environmental impacts in environmental justice communities. She recently released the report, "[Local Policies for Environmental Justice: A National Scan](#)" with the Natural Resources Defense Council and several environmental justice organizations in Chicago. Dr. Baptista helped to develop and implement a model [Environmental Justice and Cumulative Impacts Ordinance](#) in Newark, New Jersey. She focuses on issues related to climate justice policies at the national and state level. She is currently leading research at TEDC in collaboration with the Center for Earth, Energy & Democracy and the Urban Environment Institute at Thomas Edison State College focused on the equity implications of state-level climate mitigation policies. This research is an extension of earlier research conducted with these centers focused on the equity implications of the Obama-era Clean Power Plan (CPP) Rule. Her [recent publication examines the environmental justice implications of the promotion of waste incineration](#) and other biomass technologies in national climate mitigation strategies. Dr. Baptista's research extends to zero waste, the circular economy and anti- incineration policies. She led research on the incinerator industry, in a paper released by the Tishman Environment and Design Center, called "[U.S. Municipal Solid Waste Incinerators: A Failing Industry](#)" which points to the decline of this environmentally unjust waste industry. The report found that the [majority of US incinerators are located in EJ communities](#) and more than 4 million people are exposed to pollution emanating from these aging facilities. She also published a book chapter on best practices for organics diversion in New York City "[Smarter New York City: How City Agencies Innovate](#)" and an article related to the [dangers of co-incineration in municipal zero waste](#) or renewable energy policies. Dr. Baptista helped organize and host the Conference, [Design, Justice and Zero Waste: Pathways to a Circular Economy](#) with TEDC and the Global Alliance for Incinerator Alternatives (GAIA). Prior to joining The New School, Dr. Baptista was the Director of Environment and Energy programs for the Regional Plan Association. She also previously served as the Environmental Justice

and Planning Director for the [Ironbound Community Corporation](#) (ICC) in her hometown of Newark, New Jersey. At ICC she oversaw a wide range of environmental justice, community development, and planning projects. Dr. Baptista completed her Ph.D. in Urban Planning and Public Policy at Rutgers, the State University of New Jersey and received her Master's degree from Brown University in Environmental Studies and has an undergraduate degree in Environmental & Evolutionary Biology as well as Environmental Studies from Dartmouth College.

[Robert Kopp](#), Ph.D., Professor and Director, Institute of Earth, Ocean & Atmospheric Sciences, Rutgers, The State University of New Jersey

Dr. Kopp is climate scientist at Rutgers University where he serves as a Director of the [Rutgers Institute of Earth, Ocean & Atmospheric Sciences](#) and as a Professor in the [Department of Earth & Planetary Sciences](#). Dr. Kopp also co-directs Rutgers' transdisciplinary [Coastal Climate Risk & Resilience \(C2R2\) initiative](#), a training program which brings graduate students in the natural sciences, social sciences, engineering, and urban planning together with coastal stakeholders to tackle the challenges that climate change poses to the world's coastlines. He co-directs the [Climate Impact Lab](#), a collaboration of more than two dozen climate scientists, economists, data scientists and policy scholars, working to bring Big Data approaches to the assessment of the economic risks of climate change. Dr. Kopp's [research](#) focuses on understanding uncertainty in past and future climate change, with major emphases on sea-level change and on the interactions between physical climate change and the economy. He is a lead author of the [Intergovernmental Panel on Climate Change's](#) forthcoming (2021) Sixth Assessment Report, the U.S. Global Change Research Program's 2017 [Climate Science Special Report](#) and [Economic Risks of Climate Change: An American Prospectus](#). Dr. Kopp was a contributing author to the [Intergovernmental Panel on Climate Change's](#) Fifth Assessment Report, and has served on sea-level rise expert groups for several states and cities. In addition to the Rutgers [Department of Earth & Planetary Sciences](#) and the [Rutgers Institute of Earth, Ocean, and Atmospheric Sciences](#), Dr. Kopp is also a member of the [Rutgers Climate Institute](#) and the [Rutgers Energy Institute](#) and is affiliated with Rutgers graduate programs in [Atmospheric Sciences](#), [Geological Sciences](#), [Oceanography](#), [Statistics](#), and [Planning and Public Policy](#). Prior to joining the Rutgers faculty, Dr. Kopp served as a [AAAS Science & Technology Policy Fellow](#) in the [U.S. Department of Energy's](#) Office of Policy and International Affairs and as a [Science, Technology, and Environmental Policy](#) postdoctoral research fellow at Princeton University. He received my Ph.D. in geobiology from Caltech and his undergraduate degree in geophysical sciences from the University of Chicago.

[Brandon McKoy](#), President, New Jersey Policy Perspective

Brandon McKoy, is President and Chief Executive of New Jersey Policy Perspective where he leads the organization's efforts in shaping policy debates to advance economic justice for the many, not a chosen few. Prior to being named President of NJPP in February 2019, Mr. McKoy served as NJPP's Director of Government and Public Affairs, where he designed and implemented the organization's outreach, advocacy, and government relations activities. He also produces timely, credible and accessible research and analysis on issues including, but not limited to, economic security, the social safety net and economic opportunity. Mr. McKoy's research interests include: state tax policy, the minimum wage, paid sick leave, the earned income tax credit, urban planning and criminal justice. Before joining NJPP in August 2014 as a national fellow under the State Priorities Partnership's and Center on Budget and Policy Priorities' state policy fellowship program, Mr. McKoy worked as a Program Associate at The Fund for New Jersey, where he assisted in grantmaking on public policy issues that particularly affect low-income and minority populations in New Jersey. He also worked as an AmeriCorps VISTA at HANDS, Inc., a community development corporation in New Jersey, where he worked to mitigate the negative impact of foreclosures and increase citizen participation in local decision-making. Mr. McKoy formerly served as the Deputy Chapter Director of New Leaders Council – New Jersey and is an alumnus of the 2013 fellows class. He currently serves on the board of the New Jersey Work Environment Council, Shelterforce and the I Am Trenton Community Foundation. He received a MA in City & Regional Planning and Policy Development from Rutgers University's Edward J. Bloustein School of Planning and Public Policy and holds a BS degree in Social Psychology from The College of New Jersey.

Jorge Santos, Chief of Staff, New Jersey Economic Development Authority

Mr. Santos joined the New Jersey Economic Development Authority (NJEDA) in December 2019 as Chief-of-Staff where he works closely with NJEDA leadership to drive the Authority's strategic direction and execute priority initiatives. Prior to joining NJEDA, Mr. Santos recently served as Senior Vice President for Economic Development at the Newark Alliance. Previously, he worked as Vice President for Planning and Policy at the Newark Community Economic Development Corporation where he worked on day-to-day economic development issues as well as transformative projects like the Newark Riverfront Park expansion and Amazon HQ2 bid. Prior to his work in economic development, Mr. Santos worked in politics and government in New Jersey. He holds a Bachelor of Arts Degree from Rutgers College, Rutgers University as well as a Master of City & Regional Planning and Master of Public Policy at Rutgers, The Edward J. Bloustein School of Planning and Public Policy. He is also a graduate fellow at the Eagleton Institute of Politics.

Randall Solomon, Executive Director, Sustainable Jersey and the Sustainability Institute at the College of new Jersey

Randall Solomon is the Director of The Sustainability Institute at The College of New Jersey and the Executive Director of Sustainable Jersey. He has over 25 years of experience working in government, academia, and the non-profit sector. Mr. Solomon is one of the principals that founded and directs the Sustainable Jersey Certification program. Prior to his current position he was the founder and Executive Director of the New Jersey Sustainable State Institute at Rutgers where he worked to expand the capacity of public decision making to address sustainability. Mr. Solomon's experience includes positions as a policy advisor on sustainable development for the New Jersey Board of Public Utilities integrating land use and energy policy, director of the States Campaign for the Resource Renewal Institute in San Francisco, and policy director for the non-profit New Jersey Future. Other jobs include a stint as a national Park Ranger and serving in the inaugural class of AmeriCorps volunteers. He has participated on advisory boards for federal and state government, civic organizations, and has advised major corporations. He writes and speaks frequently on sustainable development, energy, land use policy, using indicators in public decision making, and governance issues. Randy holds a B.S. in Biology from Rutgers University and a M.S. in Public Policy from Rutgers University.

Panel 3: Short and Medium-term Opportunities and Challenges Moving Forward

Richard Lawton, Executive Director, New Jersey Sustainable Business Council

Mr. Lawton is Founder of Triple Ethos, LLC, a consultancy that helps organizations integrate sustainability into board governance and strategy within a triple bottom line framework. Prior to starting Triple Ethos, Mr. Lawton earned an M.B.A. in Sustainability from Antioch University New England, and has held executive positions with Time Inc., Barnes & Noble, and Comag Marketing Group. An experienced and successful change leader, Mr. Lawton was recognized by Folio magazine as "being one of the magazine industry's top 40 influencers and innovators" after leading initiatives that resulted in the retail supply chain becoming more efficient and profitable, while reducing its environmental impact. He has served on several non-profit boards, and was a Governance Fellow with the National Association of Corporate Directors.

Barbara George Johnson, Executive Director; John S. Watson Institute For Public Policy, Thomas Edison State University

Ms. George Johnson is Executive Director of the John S. Watson Institute for Public Policy at Thomas Edison State University where she manages the activities of the New Jersey Urban Mayors Association. She also oversees the six policy centers housed at the Center including the Center for Health Policy Development which focuses on a broad range of issues from medical electronic records systems regulations/ intra and interstate implementation, childhood obesity reduction and reduction of health disparities. She has more than 20 years of experience in the health care arena. She earned a Bachelor of Arts in Biology and Technology from Cornell University and an MPH from Columbia University School of Public Health. Ms. George Johnson spent many years working in health care where she concentrated on Maternal and Child Health issues. First, as a Public Health Adviser for the Department

of Health in New York City where she worked with infants born at-risk for developmental delays due to exposure to drugs. Later, as the Director for the Family Life Institute of Planned Parenthood of Metropolitan New Jersey where she focused her efforts on teen pregnancy prevention, reproductive freedom, and HIV/AIDS prevention and education. Ms. George Johnson also created the Newark Kids Initiative project for the Newark Health Department, a program that focused on healthcare and social services for children exposed to domestic violence. She has participated in many task forces on HIV/AIDS including the Newark Prevention Marketing Initiative which was a task force created by the Centers for Disease Control to address the increase of HIV/AIDS in Newark. Ms. George Johnson earned a Law degree from Rutgers-Newark Law School and was the first Legislative Director for the American Civil Liberties Union of New Jersey. In this capacity, she made her mark as a grassroots organizer and successfully chaired and led the Family Equality Coalition to its victorious passage of Domestic Partnership legislation. Previously, Ms. George Johnson worked as a senior associate at MBI GluckShaw where she was responsible for several renowned health care clients including the New Jersey Primary Care Association, New Jersey Council of Teaching Hospitals and the Academy of Pediatrics-New Jersey Chapter. She worked on both federal and state legislation and regulations enabling her to develop relationships with both federal and state legislators. Her work at GluckShaw led to legislative victories including passage of legislation appropriating \$40 million of permanent funding for the state's Federally Qualified Health Centers and working with stake holders to study and encourage legislation such as the Family Care Act which expanded coverage of children eligible for health insurance under the state health plan. Ms. George Johnson also served as principal of GOVCONNECTIONS, LLC a company she created to provide government relations, community relations and health care consulting services to urban communities. Ms. George Johnson has served on the boards of Healthy Mothers/Healthy Babies of Essex; The Black Infant Mortality Reduction Center and My Daughter's Keeper. She is a project specialist for the Women's Policy Institute of the Women's Fund of New Jersey and an Ambassador to the United States Hispanic Advocacy Association. Ms. George Johnson is an active participant of the Public Affairs Committee of the March of Dimes, New Jersey Chapter. She is also member of the Bipartisan Coalition for Women Appointments, Convening Committee. And a member of the Steering Committee for "Run Sister Run" under the Ready to Run Initiative of The Center for American Women and Politics, Eagleton Institute, Rutgers University.

Kate Slevin, Senior Vice President, Regional Plan Association

Kate Slevin is Senior Vice President of state programs and advocacy at Regional Plan Association and serves on the organization's leadership team. She oversees RPA's programs in New York, New Jersey and Connecticut and works to implement policies and projects to advance RPA's mission toward improved mobility, equitable economic growth, and environmental resiliency. Kate led RPA's advocacy for New York City's congestion pricing program which was authorized by the New York State Legislature in April 2019. Kate has 20 years of experience in transportation policy and urban planning in the New York City metropolitan area. Before coming to RPA in 2016, she served as assistant commissioner for government and community affairs at the New York City Department of Transportation where she managed the legislative program for former Commissioner Janette Sadik-Khan, including the initial authorization of speed enforcement cameras. Previously, she spent a decade at the Tri-State Transportation Campaign serving as executive director from 2007 – 2012. During her tenure at Tri-State, Kate successfully fought against cuts to public transportation, helped to secure millions of dollars in new funding for cycling, walking, and sustainable development projects, and received the EPA's Environmental Quality Award in 2011. Kate started her career at the New York City Department of Parks and Recreation as an urban park ranger in Brooklyn, and has also worked at the Municipal Art Society and the Brooklyn Botanic Garden. Kate has a master's in urban planning from New York University and a bachelor's in earth and environmental sciences from Wesleyan University and is an alumna of the International Honors Program.

Kevin Sumner, Facilitator, Public Health Associations' Collaborating Effort (PHACE)

Kevin Sumner facilitates the Public Health Association's Collaborating Effort (PHACE), a forum that convenes six statewide public health organizations in New Jersey. Mr. Sumner is the Health Officer for the Middle-Brook Regional Health Commission, a local health agency providing public health services to five municipalities in Somerset County. He has been with the commission for 26 years. Mr. Sumner is Past-President of the New Jersey

Health Officers Association as well as the [National Association of County and City Health Officials](#). Mr. Sumner is New Jersey's [SACCHO](#) representative to [NACCHO](#) and a member of NACCHO's Accreditation Preparation and Quality Improvement Committee and Membership Committee. Previously, Mr. Sumner was a Scholar of the Northeast Regional Public Health Leadership Institute, and the recipient of the 2009 Health Officer of the Year Award from the New Jersey Local Boards of Health Association. Kevin earned a bachelor's degree in biological sciences and classical humanities from Rutgers University, and a Master of Public Health degree from the University of Medicine and Dentistry of New Jersey.