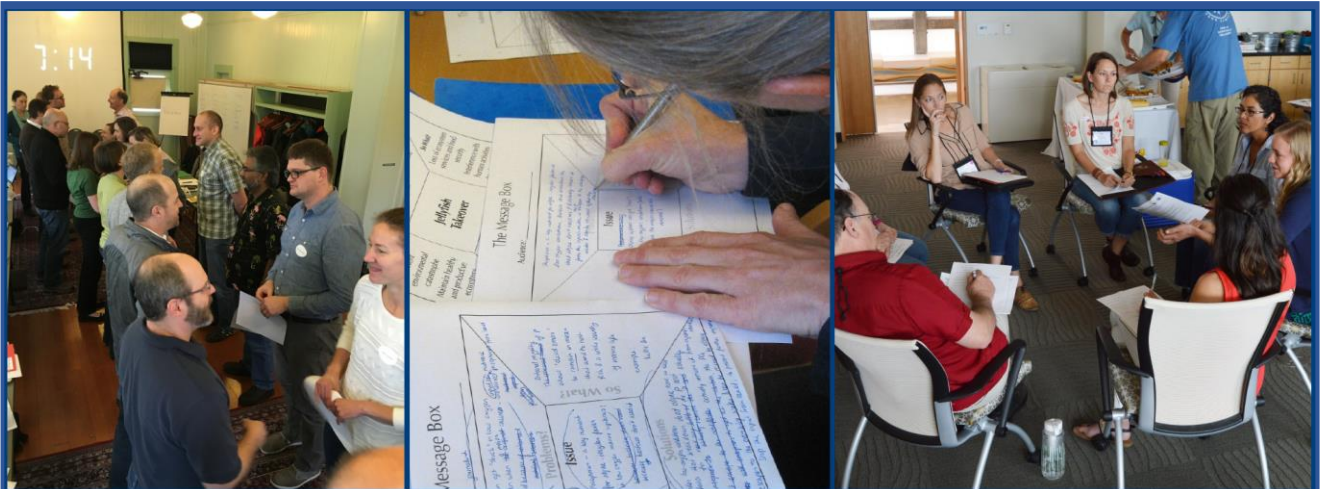


COMPASS

Science Communication Training Workshop

COMPASS helps scientists share what they do, what they know - and most importantly, why it matters - in clear, lively terms. Grounded in the latest research on science communication, this training is designed to help you find the relevance of your science for the audiences you most want to reach - journalists, policymakers, the public, and even other scientists.

In this introductory workshop, participants will be introduced to The Message Box - COMPASS' most fundamental tool to help distill what you know and why it matters for your particular audience. There will be time for hands on practice with your peers, and an interactive exercise to practice your "elevator pitch" to explain to others what you do in 30 seconds.



Wednesday, February 7, 2018

11:30 AM - 1:30 PM

Cook Student Center, Multipurpose Room ABC

Lunch will be provided from 11:30 AM - 12:00 PM

This workshop is open to all faculty, staff, postdocs, and graduate students.
Registration is free and strongly encouraged.

<https://eoas.rutgers.edu/eoas-announcements/compass>

RUTGERS

Institute of Earth, Ocean, and Atmospheric Sciences
School of Environmental and Biological Sciences
School of Arts and Sciences
School of Communication and Information
Rutgers Climate Institute
Graduate Student Association